

8 REASONS TO FALL IN LOVE WITH SIP TRUNKING

ThinkTel[®]
A division of Distributel



1. REDUCED COSTS & IMMEDIATE ROI

Some businesses have reported saving thousands in the first month when adopting SIP Trunking. The biggest savings are the major cost reduction in telephone bills, then infrastructure, updating technology, employee training, etc.

2. BUSINESS CONTINUITY & RELIABILITY

SIP Trunking uses a data network connection, letting businesses rely on better coverage and connections to dial. It also offers call routing to other locations, such as mobile devices or home landlines, in case of power outages or other failures.



3. INNOVATION & FUTURE-PROOF TECHNOLOGY

The infrastructure required for SIP Trunking will prepare your business for future technology advances and innovations. The future-proof nature of SIP phone technology rests with the fact that it's Internet-driven.

4. IMPROVED PRODUCTIVITY

Bringing together mobile devices and remote workers can help improve the productivity of your feet on the street, particularly sales representatives, thus allowing your remote workers to be just as effective as the ones in the office.



5. OPTIMIZED CUSTOMER EXPERIENCE

The calls you make will be better quality, meaning your customer experience will improve, too. An improved customer experience can mean more referrals, better team collaboration, and more productive calls.

6. EFFICIENT TECHNOLOGY MANAGEMENT

SIP Trunking deployment can take a matter of days. This wait time won't disrupt your business, and you'll be adding efficiency to the mix almost immediately. Once you're live, adding trunks can be accomplished in near real time.



7. FLEXIBILITY & INCREASED SCALABILITY

SIP provides whatever services your business needs for that day, then lets you scale up or down as necessary. With SIP Trunking, call capacity can easily be increased or decreased, letting your customers handle seasonal fluctuations in demand.

8. SIMPLICITY

Deploying SIP Trunking can be a big step towards simplifying your organization's telecommunications and towards preparing for the latest real-time communications enhancements, such as by adding call capacity to your phone system by configuration.



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